



**We Serve**

# Lions Clubs International Contest Rules

## All Contests

1. All contests are judged by members of the Public Relations Committee of the International Board of Directors at the Lions International Convention.
2. All contest winners are announced at the Lions International Convention and published in THE LION Magazine.
3. Entries become property of Lions Clubs International Headquarters and cannot be returned. Lions Clubs International may use entries in any way deemed suitable.
4. The Public Relations and Production Division at International Headquarters mails awards to all winners by September 1 following the Lions International Convention.
5. The decisions of the judges are final.

2. Lions clubs must submit **two copies of the same issue** of its best club bulletin.
3. Districts must submit **two copies of the same issue** of its single best bulletin. Districts producing newsletters for more than one purpose or project must **select only one** for submission. (Only the first eligible district bulletin contest entry received by the Public Relations and Production Division at International Headquarters will be considered by the judges.)
4. Newsletters must be mailed to the Public Relations and Production Division at International Headquarters to arrive by **May 1** of the year in which they'll be judged at the Lions International Convention. Official entry form must accompany entry.
5. Newsletters will be judged for the quality of content, page layout, publication design and production.

## I. Photography Contest

*Awards: First place = plaque  
One honorable mention = certificate*

1. The contest is open to all Lions, Leos, Lions clubs, districts, multiple districts and Leo clubs. The listed awards will be presented in each category. In addition, winning photographs will be featured in THE LION Magazine and on the official Web site at [www.lionsclubs.org](http://www.lionsclubs.org).
2. The three categories are fundraisers, community service activities and youth involvement.
3. Photographs should show Lions and/or Leos actively carrying out their fundraising or service activity. Posed, staged or static photographs will be disqualified, as will pictures of social or strictly in-club activities.
4. Photographs must feature a Lions or Leo logo somewhere in the picture – either on clothing or as part of the background.
5. All submissions must include a print AND negative. Slides are acceptable. All submissions must be received by the PR & Production Division at International Headquarters by May 1 of the year in which they'll be judged. Official entry form must accompany entry.
6. Photographs will be judged on artistic quality, prominence of logo and how well they represent the association.

## II. International Newsletter (Bulletin) Contest

*Awards: First place = plaque  
Four honorable mentions = certificate*

1. The contest is open to all **Lions clubs and districts**. (Not multiple districts.) The above listed awards will be presented in each category.

## III. International Trading Pin Contest

*Awards: First place = plaque  
One honorable mention = certificate*

1. The contest is open to all **Lions clubs, districts and multiple districts**. The above listed awards will be presented in each category.
2. All clubs, districts and multiple districts must have purchased pins from a duly authorized licensee of the Club Supplies Division of International Headquarters. (Complete information is available through this division at headquarters.)
3. All pins are to be made for the purpose of trading, not resale. Any evidence that pins are being sold will automatically disqualify them from competition.
4. The Club Supplies Division will secure and retain two samples of all convention trading pins. Club Supplies personnel will then give one sample of each pin to the Public Relations and Production Division for automatic entry into the trading pin contest.
5. Only pins received by **May 1** will be judged at that year's Lions International Convention.
6. Pins will be judged on quality of design, attractiveness and originality. All pin entries must display the Lions emblem as part of the design.

## IV. International Friendship Banner Contest

*Awards: First place = plaque  
One honorable mention = certificate*

1. The contest is open to all **Lions clubs and districts**. (Not multiple districts.) The above listed awards will be presented in each category.
2. Only banners purchased during the current fiscal year through a duly authorized licensee or the Club Supplies Division will be eligible. (Complete information is available from this division at headquarters.)

3. All banners are to be made for the purpose of exchange only, not for resale.
4. Prior to the Lions International Convention, the Club Supplies Division shall get one sample of all banners ordered through Lions Clubs International, and will request all authorized licensees to provide one sample of all banners produced for clubs and districts for judging in the contest. The Club Supplies Division will then deliver one sample of each banner to the Public Relations and Production Division for entry into the contest.
5. Only banners received by **May 1** will be judged at that year's Lions International Convention.
6. Banners will be judged on quality of design, attractiveness and originality. All banner entries must display the Lions emblem as part of the design.

2. Ideas must represent viable public relations activities that successfully received attention among community members and in the media.
3. Idea submissions will only be accepted between March 1 and May 1 of the year in which they will be judged. Official entry form must accompany entry.
4. Ideas will be judged on quality, ease of implementation and actual success.

## V. PR Idea Contest

Awards: *First place = plaque*  
*11 honorable mentions = certificate*

1. The contest is open to all Lions, Leos, Lions clubs, Leo clubs, districts and multiple districts. Winning ideas will be featured regularly in THE LION Magazine and on the official Web site at [www.lionsclubs.org](http://www.lionsclubs.org).

## VI. International Web Site Contest

Awards: *First place = plaque*  
*Two honorable mentions = certificate*

1. The contest is open to all **Lions clubs, districts and multiple districts**. The above listed awards will be presented in each category.
2. All clubs, districts and multiple districts must submit a hard copy of their Web site and include the URL on the Official Contest Registration Form.
3. Entries must be mailed to the Public Relations and Production Division at International Headquarters to arrive by **May 1** of the year in which they'll be judged at the Lions International Convention. Official entry form must accompany entry.
4. Web sites will be judged for quality of content and design.

### ENTRIES IN THE PHOTOGRAPHY, NEWSLETTER (BULLETIN), WEB SITE AND PR IDEA CONTESTS MUST BE ACCOMPANIED BY THE REGISTRATION FORM BELOW:

#### OFFICIAL CONTEST REGISTRATION FORM

**Please Type**

**Entry Level:**                      **Individual Member**                      **Club**                      **District**                      **Multiple District**  
*(circle one)*

Club Name (if club entry) \_\_\_\_\_ District \_\_\_\_\_

State/Province \_\_\_\_\_ Country \_\_\_\_\_ Multiple District \_\_\_\_\_

URL Address (for Web Site Contest): \_\_\_\_\_

**Entering Contest:**                      **Photography**                      **Newsletter (Bulletin)**                      **PR Idea**                      **Web Site**  
*(circle one)*

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_